



Have you thought about later life?

There's No Better Time Than Now.

Planning Ahead for Later Life Campaign

Stakeholder Pack

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Introduction

The Australian Human Rights Commission is undertaking a campaign to raise awareness about the importance of planning ahead for later life.

Future planning empowers older people to have choice and control over their senior years and provides peace of mind for them and their loved ones. It involves thinking and talking to those you trust about your future healthcare, financial and lifestyle choices.

This Stakeholder Pack contains a suite of resources in English, Mandarin, Italian, Vietnamese, Greek and Arabic to encourage and prompt older people and their loved ones to think and talk about planning for later life.

We hope these resources will assist many older Australians to take their first steps towards securing their rights and wishes through future planning.

Thank you for sharing these resources widely with your communities.



Key Messages



Future planning is about maximising older Australians' opportunity to live and enjoy their later years the way they want.



Planning ahead can give older people peace of mind and help their loved ones understand their wishes and how best to support them.



Planning ahead can also help older Australians protect their rights as they get older and reduce the risk of elder abuse.



Australians can formalise their wishes in documents such as wills, enduring powers of attorney and advance care directives. Different states and territories can have different names and rules for these documents.



Speak to someone you trust or seek professional advice to plan ahead today – there's no better time than now.

In this Pack

Social Media Assets

We've provided in-language social media assets that can easily be posted on social media.

Community Information Videos

We've included videos of members of our diverse communities discussing their experiences with planning for later life.

Conversation Guide

We've included a conversation guide to help communities find the words they need to have conversations about future planning with their loved ones.

Frequently Asked Questions

We've included a list of common questions that may be raised by community members about planning for later life.

Radio

We've created a 30-sec radio ad script which will be broadcast by ethnic radio stations across Australia.

The languages available include:

- → Arabic
- → English
- → Greek
- → Italian
- → Mandarin
- → Vietnamese



Social Media Assets

Translated social media images and captions to share the key messages to your community network.





Arabic



English



Greek



Italian



Mandarin



Vietnamese

Community Video

Translated community videos to share the key messages to your community network.





Arabic



Italian



English



Mandarin



Greek



Vietnamese

Conversation Guide

Translated conversation guide to share the key messages to your community network.









English



Greek







Mandarin



Vietnamese

Frequently Asked Questions

In this section, community members will have access to more information about the planning ahead for later life campaign and answers to frequently asked questions.









English



Greek



Italian



Mandarin



Vietnamese

Radio

Translated community radio ads to share the key messages to your community network.



The translated resources are available to download <u>here.</u>

- Arabic
- English
- Greek
- Italian
- Mandarin
- Vietnamese





Contact Details

For questions or feedback please email: age.discriminationcommissioner@humanrights.gov.au

For more information visit: humanrights.gov.au/planningahead

Australian Human Rights Commission www.humanrights.gov.au